

Gianni Perugini

Digital Designer | Multimedia Designer | AI Creative Producer

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Professional Summary

Digital and multimedia designer with experience in digital content, graphic design, UX, front-end JavaScript, workflow automation, and AI-assisted creative production. Freelance and independent creative work since 2007 has included websites, campaign visuals, marketing materials, image compositions, video content, album and web assets, restaurant menus, clothing-line flyers, and portfolio projects. Trained in Video Production and Digital Photographic Imaging at Concordia University, with hands-on experience in filming, short-film production, editing, sound editing, photography, and Final Cut Pro. More than 10 years of enterprise digital-design experience with Adobe Experience Manager Forms and LiveCycle, combining layout, brand standards, accessibility, UX/UI, JavaScript logic, testing, and automated workflows. Daily use of AI-assisted tools supports content creation, visual exploration, campaign development, prototyping, and multimedia production.

Core Skills

AI Creative Production:

Generative AI image/video workflows, prompt writing, product ad concepts, cinematic storyboards, campaign visuals, short-form content

Video & Multimedia:

Video editing, short-film production, concert filming, audio/sound editing, Final Cut Pro, Adobe Premiere Pro, Clipchamp

Graphic Design & Imaging:

Adobe Photoshop, Illustrator, InDesign, Lightroom, image composition, retouching, restoration, color correction, texture/text effects

UX/UI & Accessibility:

User-focused layouts, WCAG accessibility, usability, responsive PDF/HTML experiences, content clarity, visual consistency

AEM / Forms / Automation:

AEM Forms Designer, LiveCycle Designer, dynamic PDF/HTML forms, JavaScript logic, validation, data binding, calculations

Creative Technology:

Power Apps, front-end prototyping, GitHub Actions, CI/CD support, workflow automation, QA, technical documentation

Professional Experience

Digital Designer / Multimedia Designer / AI Creative Producer | Glace Noire

July 2007 – Present | Founder | Part-time / Project-based

- Operate my own independent creative business, delivering digital, multimedia, and promotional projects for nearly 20 years
- Create visual identities, websites, business cards, promotional materials, album and web artwork, flyers, restaurant menus, digital maps, and marketing compositions
- Provide photography, image composition, photo retouching, restoration, color correction, video editing, and sound editing for creative and promotional projects
- Create and market personal digital projects, portfolio work, websites, social content, and promotional assets using Adobe Creative Suite and AI-assisted creative tools
- Produce short films and film live music performances
- Manage project presentation, online promotion, portfolio updates, client-facing deliverables, and digital content for independent and side projects

DataOps Specialist | SDK Tek Services Ltd

November 2025 – May 2026

- Executed and monitored enterprise data pipelines across environments
- Diagnosed and resolved GitHub repositories, workflows, and CI/CD deployment issues
- Ran GitHub Actions workflows to deploy developer code across environments
- Collaborated with developers to diagnose integration and deployment failures
- Validated data consistency across systems and processes

Data Engineer | Precision Medicine Group

October 2024 – October 2025

- Supported ETL, Snowflake, SQL, and workflow automation processes across enterprise environments
- Diagnosed GitHub, CI/CD, and workflow issues in collaboration with development teams
- Validated data/process consistency and documented issues to support reliable releases

Senior Graphic Designer / Digital Forms Developer (AEM) | Canadian Food Inspection Agency (CFIA)

August 2023 – August 2024

- Designed and developed dynamic PDF and HTML forms using AEM Forms Designer, incorporating advanced logic, validation, and calculations to enhance user experience
- Built schemas and implemented data binding to integrate forms with backend systems and improve data processing
- Streamlined regulatory and administrative processes by delivering efficient, user-friendly form solutions
- Collaborated with cross-functional agile teams to deliver high-quality solutions, communicate design concepts, and meet project deadlines
- Conducted testing, debugging, and validation to ensure functionality, compatibility, and data integrity across environments
- Improved usability and accessibility (WCAG) while maintaining high standards of quality and continuous process improvement

Senior Graphic Designer / Digital Forms Developer (AEM) | Sun Life Financial

September 2010 – August 2023

- Designed user-focused enterprise form experiences that combined layout, logic, accessibility, business rules, and digital workflow requirements
- Designed and developed hundreds of enterprise AEM Forms experiences in PDF and HTML formats
- Used Adobe Creative Suite tools, including Photoshop, Illustrator, InDesign, and Acrobat, to prepare, edit, and optimize visual assets, layouts, graphics, and supporting content
- Applied typography, spacing, visual hierarchy, brand standards, and usability principles to create clear and professional digital forms
- Implemented advanced JavaScript logic, including dynamic fields, conditional behavior, calculations, and validation
- Ensured compliance with accessibility standards, corporate branding requirements, and quality guidelines
- Collaborated with business teams, designers, developers, and stakeholders to translate requirements into practical digital solutions
- Automated manual processes through intelligent forms and digital workflows
- Created prototypes, documentation, user guides, and training materials
- Conducted detailed testing, debugging, quality assurance, and cross-environment validation
- Mentored team members and provided troubleshooting support

DevOps Specialist | InterDigital

October 2006 – April 2009

- Managed build and release processes using ClearCase and related tools
- Reduced build times significantly through automation
- Provided training and support for development teams
- Documented build and release procedures

DevOps Specialist | Equant

April 2002 – September 2006

- Supported global version control and deployment processes
- Provided technical support and troubleshooting for developers
- Generated reports and trained users on development tools

DevOps Specialist | Essentus Inc.

May 1997 – December 2001

- Automated build and deployment processes
- Supported development teams with tools and workflows
- Maintained version control systems

Education

Concordia University, Montreal, September 1992 – June 1996

MAJOR: Management Information Systems

MINOR: Finance

DEGREE: Bachelor of Commerce

Concordia University, Montreal, September 2005 – April 2007

CERTIFICATE: Digital Photographic Imaging

Concordia University, Montreal, September 2005 – June 2006

CERTIFICATE: Video Production

Additional Tools

Creative/AI Tools:

ChatGPT, Cursor, Codex, Claude, Adobe Firefly, Canva, Clipchamp, Adobe Creative Suite, Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Final Cut Pro, Figma

Technical Tools:

AEM Forms Designer, LiveCycle Designer, JavaScript, HTML, Power Apps, GitHub, GitHub Actions, SQL, Snowflake, CI/CD, Windows/Unix environments